

SCOTT MCFARLIN

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[experience]

05/09 - Present

RAZORFISH, LOS ANGELES/SAN FRANCISCO

ASSOCIATE CREATIVE DIRECTOR

Clients: Intel, Microsoft, InfinityWard(an Activision Company)

07/06 - 04/09

TBWA\CHIAT\DAY\TEQUILA, LOS ANGELES

ASSOCIATE CREATIVE DIRECTOR

Clients: Mars USA/Uncle Ben's & Pedigree, Energizer, Pepsi, Gatorade, P&G/PUR, Pioneer, Boost Mobile, UNICEF, The Grammy Awards, Shutterfly, VISA, Hoover

12/00 - 06/06

AGENCY.COM, SAN FRANCISCO

CREATIVE DIRECTOR (01/04-06/06) - SENIOR ART DIRECTOR (12/00-01/04)

Clients: Miller Brewing, eBay, PayPal, Adidas Golf(TBWA\Chiat\Day), Ask.com, Fox Entertainment, Shutterfly, IndyMac Bank, Discovery Channel, TLC, Pizza Hut, Diet Coke, MandalayBay Resorts, LasVegas.com, Wells Fargo, Visa, Sears, Chicago Board Options Exchange, Academy of Art College, Dey Pharmaceuticals, Ntt/Verio, Kodak, Butterball, HSN.com

Awards: Horizon Interactive Awards 2006 – Gold Sales/E-commerce & Silver Banner/Email Ad

IAC Awards 2006 – Outstanding Online Rich Media Campaign & Best Microsite/Landing Page

IAC Awards 2005 – Best Beverage Rich Media Online Campaign

iNova Awards 2005 – Bronze Marketing Banners

WebAwards Competition 2005 – Standard of Excellence WebAward

International FAB Creative Excellence Awards 2005 - Finalist Banner Advertising

WebAwards Competition 2004 – Standard of Excellence WebAward

International FAB Creative Excellence Awards 2004 – Finalist Banner Advertising

06/99 - 12/00

ORGANIC, INC., SAN FRANCISCO

ART DIRECTOR

Clients: GAP, Old Navy, Banana Republic, The Home Depot, Blockbuster, MasterCard, Textbooks.com, Guild.com, Law.com, Rx.com, Signature Networks, Hoovers Online, Providian Financial, Driving.com

Awards: @d:tech World – Bronze Best Pop-Up Advertisement

01/00 - 06/00

ACADEMY OF ART COLLEGE, SAN FRANCISCO

INSTRUCTOR

Taught graduate classes on Web/interface design. Participated in the Independent Study Program, teaching and mentoring graduate students one on one.

06/98 - 12/04

WAX, SAN FRANCISCO

SELF-EMPLOYED/FREELANCE

Clients: Special Olympics Northern California, J. Walter Thompson, Intel, Eveo.com, Bigstep.com, Kirshenbaum Bond & Partners, PeopleSoft, Chhandam School of Kathak Dance, Soul Funk Clothing, Center for Hip Hop Education, Pacific Rod & Gun Club

10/95 - 12/98

BLUEWATERS MULTIMEDIA STUDIO, SAN FRANCISCO

MULTIMEDIA ARTIST - INTERACTIVE DESIGN, VIDEO, BROADCAST & MOTION GRAPHICS

Clients: Macromedia, GoLive Systems, Sony Electronics, The Sak, Apple Computers, Adobe, Levi's, Ziff-Davis, Sun Microsystems

Awards: Macromedia Shocked Site of the Day: 10/19/1998

[education]

SAN FRANCISCO STATE UNIVERSITY, BACHELOR OF ARTS

Concentration: Fine Art Major w/emphasis on Conceptual Design and Information Arts (New Media Design)

SOFTWARE SKILLS

Photoshop, Illustrator, Flash, Fireworks, Dreamweaver, After Effects, Final Cut Pro, Protools, Intermediate knowledge of JavaScript, PHP, and Flash Action Scripting

